

What is the MidCoast Wellness Challenge?

The MidCoast Wellness Challenge 2010:

Competing for the Health of it!

Join us in a 10-week, doctor led wellness program, to start your year off in the right direction with a chance to win over \$1000 in cash and prizes.

Kickoff: May 3rd, 2010

Program includes:

- Weekly workouts at Bath & Brunswick walking trails, local fitness centers & much more!
- 3 Wellness Assessments.
- Inspirational coaching sessions with the doctors of MidCoast Wellness Alliance.
- Weekly interaction with a certified wellness coach throughout the program. ***

*For more information about the
MidCoast Wellness Challenge
please call:
Samantha at 207-319-5130*

Why should you be a sponsor?

- Be recognized as a leader in Health & Wellbeing for the MidCoast Region.
- Four weeks of Radio coverage on two largest radio stations in the MidCoast, Frank & The Bone.
- Sponsor logo on participant's t-shirts.
- Limitless flyers and posters around the community with your logo.
- An opportunity to create a healthier and happier workplace.



We Want You!

MidCoast Wellness Challenge

Sponsorship Opportunities

2010



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GRAND PRIZE SPONSOR

___ Yes! I want to be **THE** MidCoast Wellness Challenge **GRAND PRIZE SPONSOR** with a donation...**\$1500**.

- Listed in all advertising “Winner will receive \$1000 from (NAME)!”
- 5 FREE participants from your business. (Value of \$495).
- Opportunity for you to create a healthy work environment.
- All benefits listed in Champion and Victory Sponsorships.

Champion Sponsor

___ Yes! I want to be a MidCoast Wellness Challenge **CHAMPION SPONSOR** with a donation...**\$1000**.

- Recognition in all publicity/promotions including mentions in flyers that will be distributed at various businesses, restaurants, supermarkets, places of worship, health clubs, hair salons and other organizations throughout the MidCoast Region.
- Sponsorship mention in the radio and newspaper advertising for the event promoted throughout the competition.
- After the finale, we will include all of our sponsor’s names in a “Thank You” news release sent to local radio stations and the newspaper.
- Your one page handout dispersed to all attendees with welcome packet as they enter the event.
- Your company logo on the back of participants t-shirts.
- Free participation for 2 employees of the business named. (\$198 Value)

Victory Sponsor

___ Yes! I want to be a MidCoast Wellness Challenge **VICTORY SPONSOR** with a donation of...**\$250**.

- Recognition in all publicity/promotions including mentions in flyers that will be distributed at various businesses, restaurants, supermarkets, places of worship, health clubs, hair salons and other organizations throughout the MidCoast Region.
- After the finale, we will include all of our sponsor’s names in a “Thank You” news release sent to local radio stations and the newspaper.
- Your company logo on the back of participants t-shirts.

Wellness Fan

___ Monetary donations or door prizes.

___ \$100 donation gets your logo on participants t-shirts. (posters & flyers with early donation)

Please make checks payable to Holland Chiropractic Wellness Center.
If you have any questions or if you need further information please feel free to contact me,
Samantha Martin, Community Outreach Director with MidCoast Wellness Alliance at
319-5130. Thank you!

Company Name: _____
Contact: _____
Address: _____
Phone Number: _____ Email: _____
Sponsorship Package: _____
Amount Donated: _____